

A PERSONAL NOTE FROM MDI

One listing. Multiple possibilities.

Hi, I’m Brigitte Maddox.

I’m an Atlanta-area interior designer and owner of Maddox Designs & Interiors.
I help properties reimagine listings digitally, bring designs into the space, and develop a signature look.

EXPLORE WHAT THE SAME SPACE COULD BECOME



CONCEPT VISUALIZATION FOR DISCUSSION



THE STARTING POINT

More ways to present the same space



01 / CLARIFY THE LAYOUT

Show how living, dining, and sleeping areas work.

02 / EXPLORE FURNISHING OPTIONS

Develop concepts around the unit and its audience.

03 / CONNECT VISUALS TO THE SPACE

Carry the design from marketing into the space.

04 / CREATE A PROPERTY IDENTITY

Adapt a signature look across different layouts.

DIGITAL DESIGN EXAMPLES

Explore the possibilities

One listing. Multiple possibilities. Explore a warm, neutral furnishing direction or a color-forward concept.



CURRENT LISTING



WARM / NEUTRAL DIRECTION



COLOR-FORWARD DIRECTION

CONCEPT VISUALIZATION FOR DISCUSSION

DISCUSS THE POSSIBILITIES FOR YOUR UNIT: 470-739-7140

Design possibilities, shown digitally



Explore furnishing and layout options through photoreal visuals. Present each unit’s potential online before selecting a direction or purchasing pieces.

DELIVERABLES

Listing images — furnished marketing visuals and a cohesive online concept direction.

CONCEPT VISUALIZATION FOR DISCUSSION

470-739-7140

02 / PHYSICAL DESIGN & STAGING

Bring the design into the space

Bring an agreed design into the unit through space planning, furniture selection, sourcing, and staging support. Tailor the scope to your needs and unit.

DELIVERABLES

Layout & sourcing plan — room-specific layout, furnishing direction, and ready-made or custom procurement plan.

CONCEPT VISUALIZATION FOR DISCUSSION

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03 / A SIGNATURE PROPERTY LOOK ACROSS YOUR LISTINGS

A signature look with room to adapt

01 / A SHARED DESIGN DIRECTION

Develop a recognizable palette and furnishing approach that reflects your property.

02 / FLEXIBILITY BY UNIT

Adapt the look to different layouts and unit sizes while keeping a consistent identity.

03 / A PLAN THAT CAN SCALE

Start with a pilot unit, then assess how the approach could extend across your listings.



DELIVERABLES

Repeatable property design direction — a recognizable approach that can adapt across listings.

FLEXIBLE SERVICE OPTIONS

Support at the stage you need

Begin with digital visuals, design for a physical unit, or a pilot for a broader property plan.

01 / DIGITAL VISUALS

Explore design options and create images for your online listings.
Listing images

02 / PHYSICAL DESIGN & STAGING

Plan the layout and support furniture sourcing and staging.
Layout & sourcing plan

03 / SIGNATURE PROPERTY LOOK

Develop a repeatable approach that can adapt across listings.
Repeatable property design direction

FLEXIBLE PROCUREMENT SOURCING

I work with multiple staging sources for ready-made selections, custom pieces, or a considered mix.

A SIMPLE NEXT STEP

Let's discuss one listing or model unit in a 15-minute call.

Begin with digital visuals, design for a physical unit, or a pilot for a broader property design direction.

Share a listing or floor plan, your priorities, and your timeline.

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FLEXIBLE PROCUREMENT SOURCING

Ready-made selections, custom pieces, or a considered mix from multiple staging sources.